

POPLAST GROUP

printing of flexible packaging

Poplast | FM Plastic

Andrea Ghu – Sales Manager

ANNIVERSARY
50
poplast



OUR FIGURES

37,000 sqm of productivity

**Sustainable, high- quality
flexible packaging for food,
no-food and industrial
sectors**



+40%

Speed of
delivery

2

Production
plants

11

Certifications

15,000

sqm
warehouse



R&D

Constant research and development of new packaging solutions in terms of performance (barriers and packaging) and sustainability (weight/thickness reduction and recyclability).





PRE-PRINTING

Comprehensive integrated in-house analysis starting from the original graphic files to the engraving of printing equipment for all technologies in the group.

ESKO Partner.



GRUPPO ITALIANO
ROTOCALCO
By Acimga

ROTOGRAVURE PRINTING

3 printing machines - up to 10 colors – with double side printing option. Integrated control and solvent recovery.



FLEXOGRAPHIC PRINTING

7 printing machines – up to 10 colors – with double side printing option. Integrated in-line color control.





LAMINATING

4 solvent-base and 5 solvent-less coupling units, 2 of which provided with laser die-cutting. Atmospheric recovery and abatement plants.

Air-conditioned and presaturated anti-contamination environment.

CUTTING

9 high-technology slitter rewinders with 100% coupling control during the cutting operation.



ESA-HEPTACHROME PRINTING

pop7 – pop7+1



pop7
COLOUR STRATEGY

ESKO  Equinox

7-color printing technology for flexographic and gravure printing

- Better quality
- Shorter makeready times
- Drastic reduction of ink waste

pop7+1

- Outstanding results when printing (gravure and flexo) metallised colours
- Perfect colour reproducibility including gold
- Wide colour gamut: 85% of the Pantone library guaranteed
- Increased luminescence

OUR SOLUTIONS

- **easily recyclable**
- **with high recycled content**

SUSTAINABILITY

TRULY recyclable mono-material solutions, solvent recovery and reuse of energy sources.



CYCLOS

recyclability of packaging and goods

CYCLOS 2023-2024

Certification for innovative polyolefin mono-materials, offering up to 95% recyclability.



CERTIFICATIONS

organization, management and control
as per legislative decree 231/2001

ISO 9001

ISO 14001

BRCGS

ATICELCA

FSC

CYCLOS

ISCC PLUS

KOSHER



ESG

certification of sustainability

- ✓ **Environmental**
- ✓ **Social**
- ✓ **Governance**



PPWR

Packaging and Packaging Waste Regulation

New Rules on Packaging and Packaging Waste





AMBASSADOR ETHICAL PACKAGING CHARTER

Sharing common ideals by making our contribution to packaging that, while safeguarding the needs of producers and consumers, is also environmentally and socially friendly.



PRODUCTION RESPONSIBILITY

strategies aimed at reducing production impact

- **REDUCTION OF CO2 EMISSIONS DUE TO SOLVENT RECOVERY PLANT**
- **RE-USE OF ENERGY SOURCES**



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50th Anniversary

1975 - 2025

Our first half a century
of market presence,
between tradition and
innovation

CONTACTS

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