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PRESS RELEASE

Agreement ACIMGA – GIFLEX

Acimga, the Association of Italian Manufacturers of Printing and Converting Machines, and Giflex, Flexible Packaging Group, have reached an agreement for the creation of a joint working group dedicated to sustainability in the flexible packaging production.

The perspective guiding the agreement is the focus on sustainability and circular economy within the flexible packaging production phases. The first step is the development of a joint paper examining the entire production scenario: from technologies to materials, in relation to the current regulatory framework. The second phase will analyse and map strengths and weaknesses of the production processes in terms of sustainability.

These are the core themes that will kick off the working group starting from September, based on the agreement reached between the Confindustria associations Acimga, representing the Italian manufacturers of printing and converting machines, and Giflex, flexible packaging manufacturers.

"We are hugely satisfied with the agreement reached with the president of Acimga, Daniele Barbui" declares Alberto Palaveri, President of Giflex. "The opportunities and challenges for a real circular economy depend on integrated analysis processes and out-of-the-box approaches. Innovation today is all about acting differently than in the past. The path taken by Giflex is to create a system with all the actors in the supply chain. The new agreement allows us to integrate an important step to the path we already started by signing the supply chain protocol between Ucima and Unione Italiana Food on the recyclability of flexible packaging."

"One of the goals Acimga sets, is to study and develop technological solutions that allow us to work along all the printing and converting production lines with materials and processes that promote packaging recyclability." adds Daniele Barbui, President of Acimga. "We are pleased with this agreement with Giflex which confirms that in order to innovate today, both the supply chain and the larger systems must move from a linear logic to a circularisation of the value chain. As representatives of technology manufacturers, we believe that this synergy is functional to the circularisation of a process that does not end with the finished product but goes on in a continuum made of dialogue and feedback from brands and users."

The goal of the agreement is therefore to share purposes, knowledge, and innovative solutions in order to contribute to a new definition, aligned with the new needs, of flexible packaging, starting from its history of value to its value in terms of circular economy and environmental impact.

Milan, July 11th 2022

ACIMGA is the Confindustria association representing all manufacturers of printing, packaging, and converting technologies, for all applications and for all type of materials. Established in 1947 it today gathers nearly 80 members for a sector worth around 3 billion in turnover. Acimga's associated companies represent more than 60% of the total turnover of the industry in the sector and 70% of the export turnover, with Italy being among the top 3 world leading manufacturers for these machines.

acimga.it

GIFLEX, established in 1985, is the National Association that brings together manufacturers of flexible packaging for food, pharmaceutical, chemical and other industrial applications. Giflex is a sub-group of Assografici, which in turn is part of Federazione Carta e Grafica – Federation of the Industry Associations for Paper, Printing, Converting and related technologies. Giflex currently includes 40 companies producing flexible packaging and 52 partner members, employing around 10,000 people in Italy, with a production of around 400,000 tonnes and a turnover of over 3 billion euros. Giflex with its member companies represents about 80% of the sector in Italy both in terms of volume and in terms of turnover.

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