

**ACIMGA and the printing industry
have box seats at Florence's two-yearly packaging meeting
promoted by the German DVI**

Italian printing technology - from machinery for the graphic, converting and paper industry to flexible package printing to the new frontier of digital packaging – was at the forefront of the two-yearly meeting of DVI, the German Packaging Institute, which on September 20th and 21st gathered the industry's leading players in Florence.

Held at the Westin Excelsior Hotel, the meeting focused on the future of packaging technology. The two-day work session identified digital printing as one of the most advanced technology application fields as well as the most prone to investment and development. Several speakers described it as a key technological factor to grow in an increasingly customization-oriented market requiring limited runs combined with highly flexible production.

Featuring the participation of the leading stakeholders in the packaging industry (including German associations VDI, VDMA, Italian associations Acimga and Ucima, major producers and users the calibre of Barilla, Mondelez, Metro, Bitburger Braugruppe, Bosch, Kuka, B&R, HP, KBA as well as several others), the goal of the meeting was the collection, processing and transfer of information to help all industry players interact with one another.

Aldo Peretti, President of Acimga (the Italian Manufacturers Association of machinery for the Graphic, Converting and Paper Industry) and head of UTECO - one of Italy's leading manufacturers – illustrated the results and many strengths of the industry, with clear references to the power of alliances: "We need to emphasize the excellence of Made-in-Italy production - stated Peretti – through confident teamwork involving everyone: machinery manufacturers, suppliers of technology components and ink, converters, food and beverage brand owners, all the way down to end users. I can testify to the effectiveness of the format chosen for this meeting, which we adopted in 2015 together with ARGI for the printing industry community - concludes Peretti. It produced the meetings and events that culminated in the great success of Print4All 2018".

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