

**Double-digit growth for printing and converting machinery: revenues up by 10%**

*The Italian industry is now worth € 3 billion; exports are back on the rise (+7.6%), imports boom (+21.7%)*

The Italian industry of printing and converting machinery is enjoying a continued positive trend. According to preliminary data released by Acimga – the association representing the companies in the industry – 2018 revenues have grown by 10%, following an already impressive +8.7% in 2017. The industry of graphic, paper and converting machinery is now worth a total of € 3 billion.

60% of revenues are generated by exports (€ 1.84 billion). Following a slight drop (-0.3%) experienced in 2017, the industry has received the 7.6% increase in exports favourably. Foreign sales data shows the high appreciation other countries have for these machines, produced by small- and medium-sized Italian companies with top-level know-how. Domestic sales also enjoy double-digit growth, with Italian manufacturers selling goods on the domestic market for € 1.15 billion – a 14.2% leap over last year. Imports from foreign countries are also booming with an increase of over one fifth of the total value (+21.7%). Foreign production covers slightly over one third of Italy's demand, while the remaining two-thirds are covered by the domestic industry.

“These are exceptional results – comments Acimga’s president Aldo Peretti -. The Industry 4.0 plan has certainly helped and given further momentum to an already very lively industry. We will soon be starting individual plans for our companies to guide them to innovation 4.0 with the support of SDA Bocconi. However, we won’t just be taking care of our own members; we plan to increasingly integrate more of the supply chain together with Assografici and Assocarta, so that manufacturers of printing machinery can expand their horizon to the whole industry. We will provide them with a chance to meet at the Print4All Conference, a two-day event we plan to hold on March 21<sup>st</sup> and 22<sup>nd</sup> at Fiera Milano gathering machinery manufacturers, printers, influencers and brand owners. In sum - concludes president Peretti – we are happy with 2018 results but are already looking forward to 2019 and the 2021 edition of Print4All”.

For info:

mail: [commdept@acimga.it](mailto:commdept@acimga.it)

Ph: +39 022481262



Piazza Castello 28  
20121 Milano



Tel +39 02 2481262  
Fax +39 02 22479581



[www.acimga.it](http://www.acimga.it)  
[info@acimga.it](mailto:info@acimga.it)