



Italy is ready for the international Future - Factory Streaming Roadshows *Registrations for the virtual meetings in Turkey, Uk, Egypt and Algeria, are now open*

Four events in four countries involving a wide community of industries and associations on the core themes of sustainability and industry 4.0. The international Print4All Conference – Future Factory Streaming Roadshows in Turkey (November 4), the United Kingdom (November 11), Egypt (December 10) and Algeria (December 16), will be an opportunity for Italian companies to show their know-how and develop new connections in these countries.

Three out of 4 of the chosen countries are among the top 20 importers of Italian printing, packaging, and converting machines, while Egypt is about to enter the top 20 with a steady growth in purchases in Italy expected in the coming years.

The Roadshows follow the success of the Print4All Conference of June 24 (over 1200 subscribers, a third of which were international) and will be a bridge to the next edition of the Conference in 2021 and the Print4All fair trade of May 3-6, 2022.

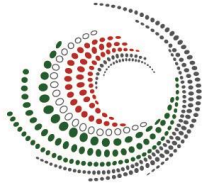
“The Roadshows are going to represent important moments of discussion between Italian companies and the International markets – explains Acimga’s General Manager Andrea Briganti -. We made a great effort in terms of organisational development, to allow Italian companies to continue overseeing foreign markets, even at this stage of the pandemic, with projects aiming at promoting the 'Made by Italy' towards a further internationalization. These work goes together with other special activities Acimga is constantly working on, such as those on technology (with Roto4All on the 23rd of October in Florence which will be also streaming with simultaneous translation in English), or meetings with Ministries and Ambassadors of foreign countries (the last with Oman in July). All the other promotional activities will soon continue with collectives in the foreign trade fairs once they start again”.

The Print4All Conference Roadshows are organized by Acimga, the association which represents the manufacturers for all printing, packaging and converting technologies, with the support of ITA (Italian Trade Agency), the agency of the Ministry of Foreign Affairs and International Cooperation.

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ITALIAN MANUFACTURERS ASSOCIATION OF MACHINERY FOR THE GRAPHIC, CONVERTING AND PAPER INDUSTRY

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To register to the Roadshows <https://www.eventbrite.it/e/123345009243>

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