

SIT, A MATTER OF PEOPLE



# Who is SIT Group

SIT Group is a relevant player in Flexible Packaging both in Food and Non Food markets.

**Year of foundation: 1967** 

### Family owned business













ISO 9001
ISO14001
OHSAS 18001
BRC
SEDEX
CERTIFICATIONS



FRANCE – MIONS
GERMANY – SAARWELLINGEN
SAN MARINO - ROVERETA
LOGISTIC HUBS





# The MISSION of SIT Group...

 Be recognized as a Company focused on Customer Satisfaction



 Create and give an added value to Customers packaging

 Build the development on the Group's skills and values (passion, creativity, team, ethics, respect)

# ...has clear implications

 Customer focused organization, from a commercial, industrial and services perspective





 People are the Group value and an important leverage for differentiation







Be a Partner of Excellence means... Delivering high value solutions to customers enabling their success!

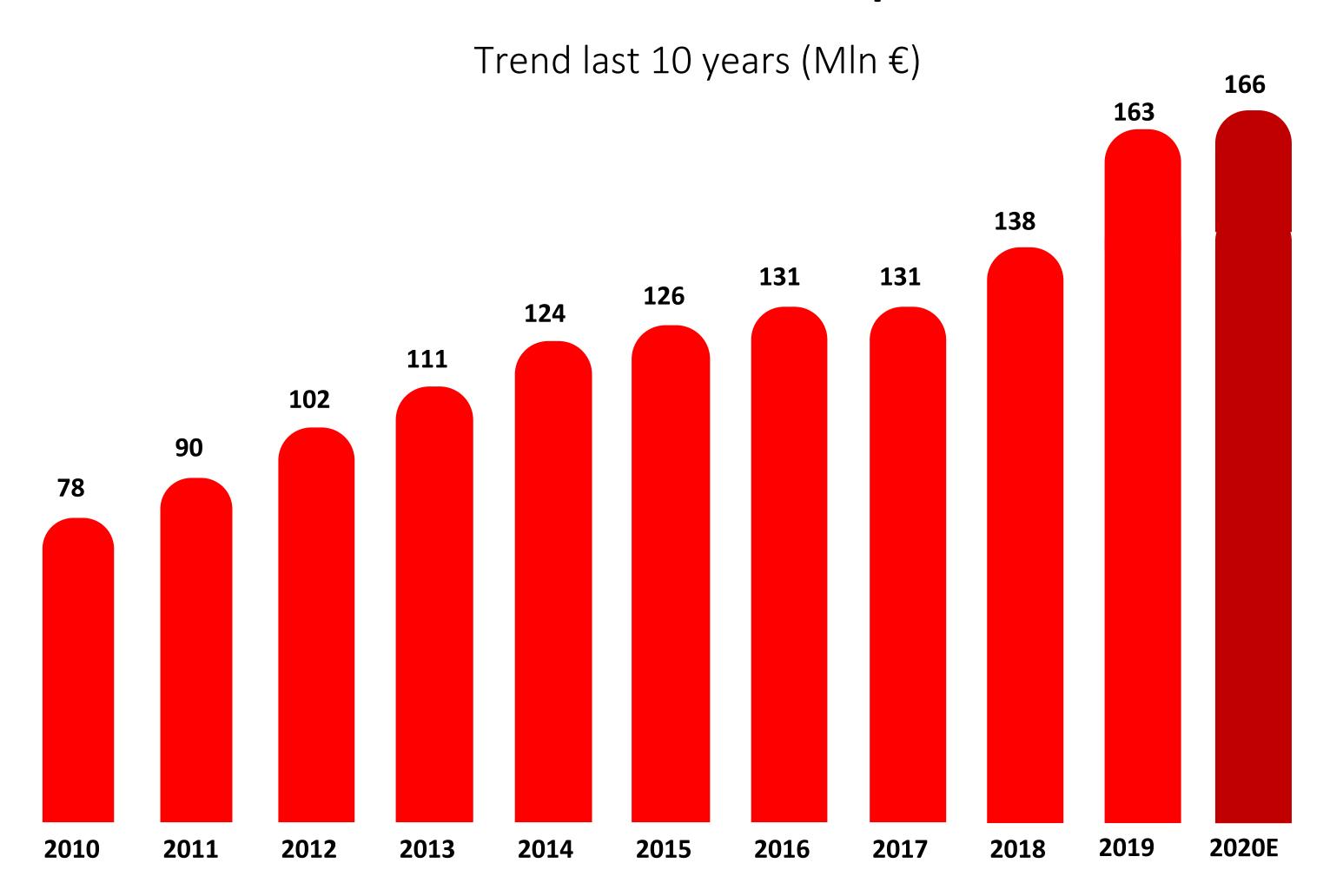


# **Our Values**



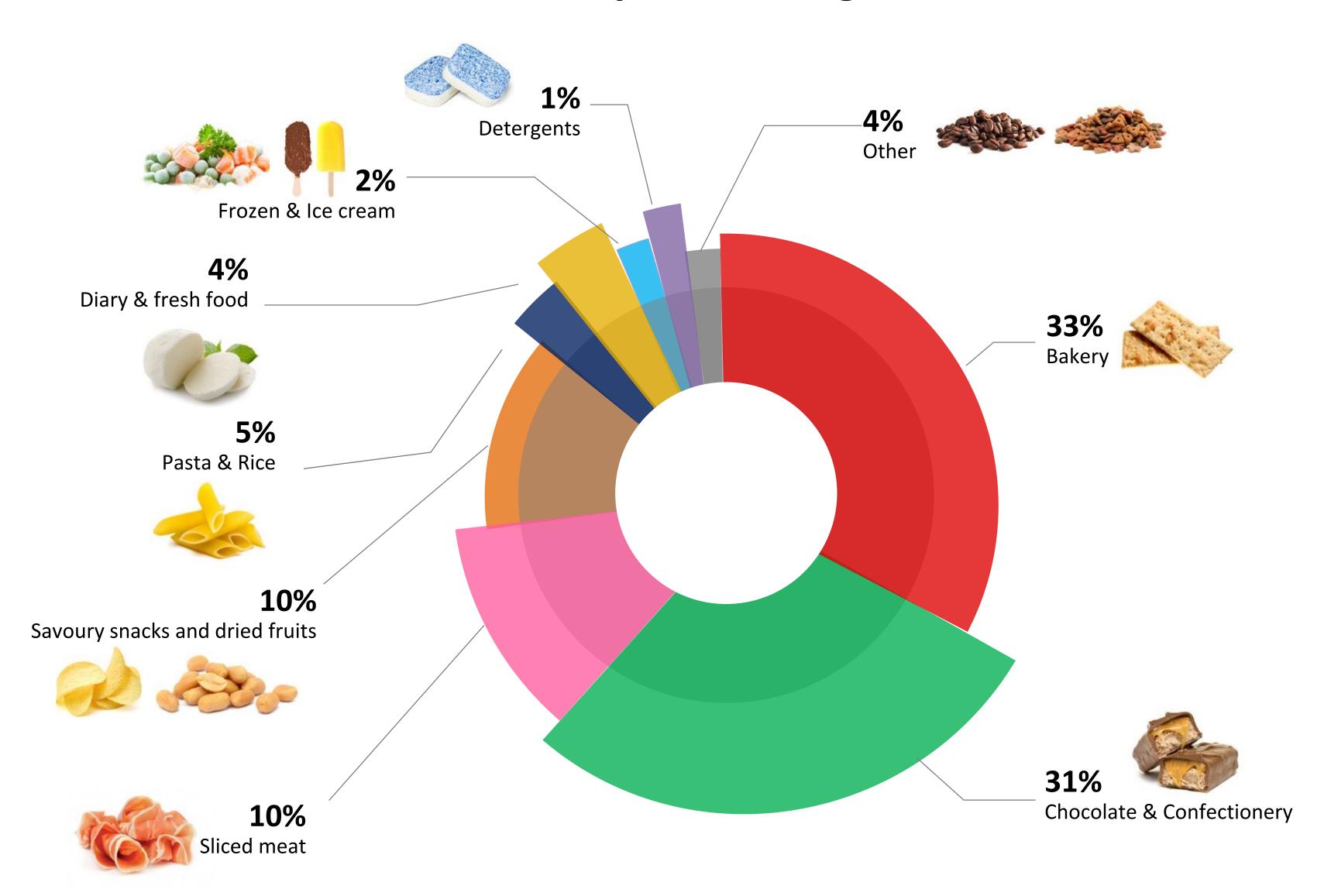


# **Turnover SIT Group**



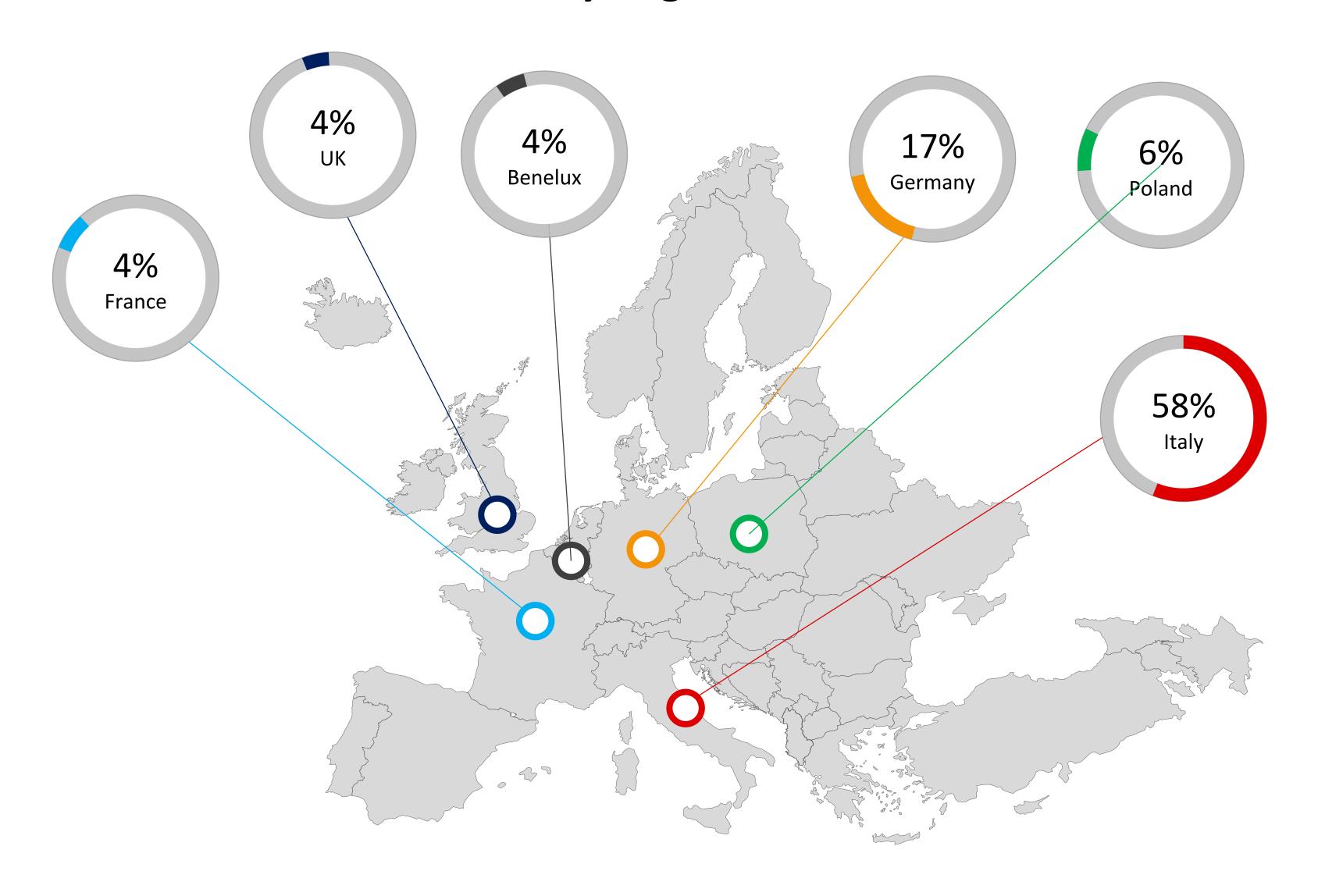


# Sales by Market Segment





# Sales by Region: main countries





# **Major Brand Owners served**















































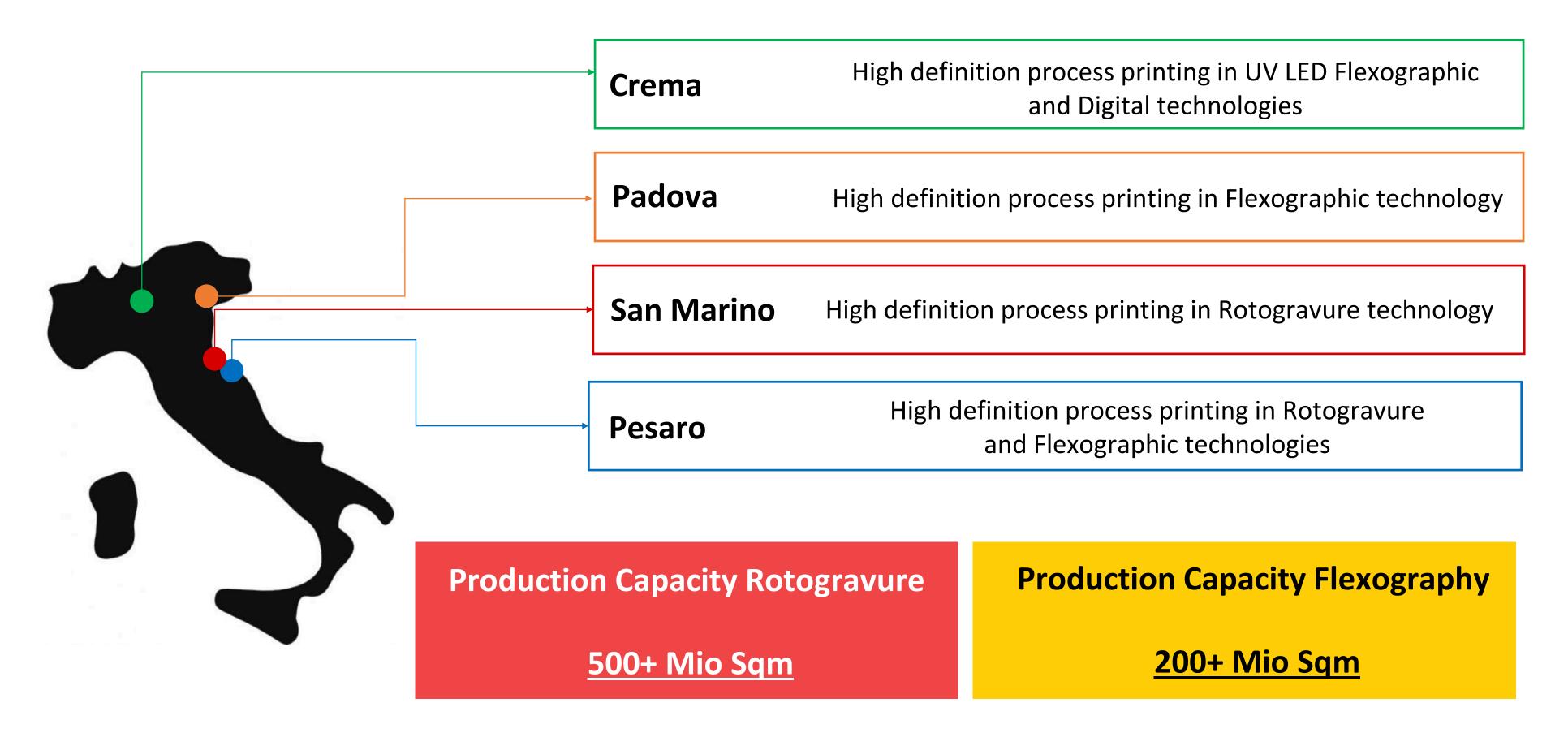








# **Plants and Production Capacity**







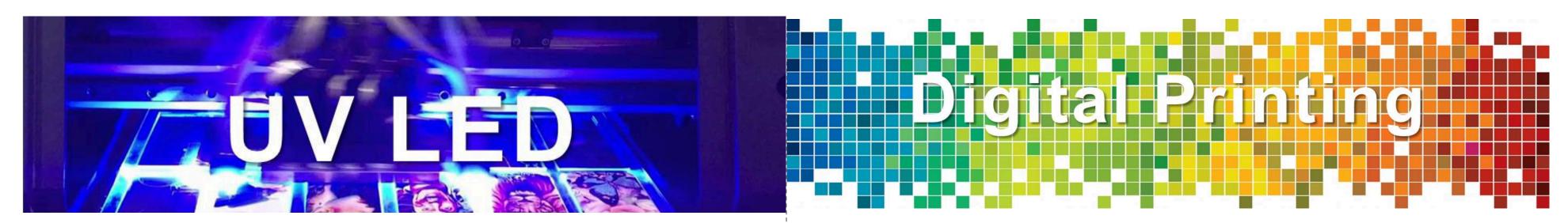
# **SIT Group Production Assets**

PRINTING	LAMINATION	CUTTING	BAG-MAKING	THERMOFORMING
8 rotogravure machines up to 11 colours max width 1270 mm  5 flexographic machines up to 10 colours max width 1270 mm  3 flexographic UV LED machines up to 9 colours  1 HP Indigo 20000 digital machine	10 lamination     machines (Both solvent less and solvent based)	27 slitting machines	3 pre-made pouches machines	2 thermoforming machines
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# OFFER VALUE



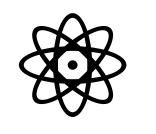
















**MOCK-UP** 



LIMITED **EDITION** 



**PRODUCT** LAUNCH/ PROMOTION/ SMALL SKU VOLUME



ENVIRONMENT IMPACT REDUCTION



NEW ARTWORK/ RESTYLING



**FAST DELIVERY** 



Empowered by





# **Engraving Departments**

# San Marino Cylinders for Rotogravure



- State of the art engraving technology
- Extreme capability for exceptional contour definition combined with high print density
- Production Capacity 16.000+ Cil/year

# Crema Plates for Flexo UV Led



- State of the art engraving technology
- HD from 60 lines/cm up to 90 lines/cm for exceptional contour definition
- Production Capacity 5.000 m²/year (1 shift)



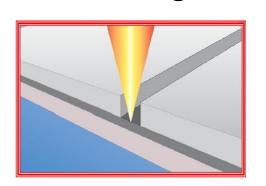
# 3 Laser Cutting Machines



- Web and Cross directions for easy opening and linear tearing
- Micro perforation for easy opening, air and pressure release
- Window applications



Scribing



Web Direction



**Cross Direction** 

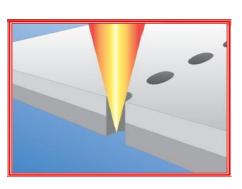




Window application



Perforation



**Easy Opening** + Air Release



Pressure Release





# **Pre-made Pouches offer**

### **STAND UP POUCHES**





**Doypack**®

Quinoa





# **FLAT POUCHES**





<sup>\*</sup> through external partnerships



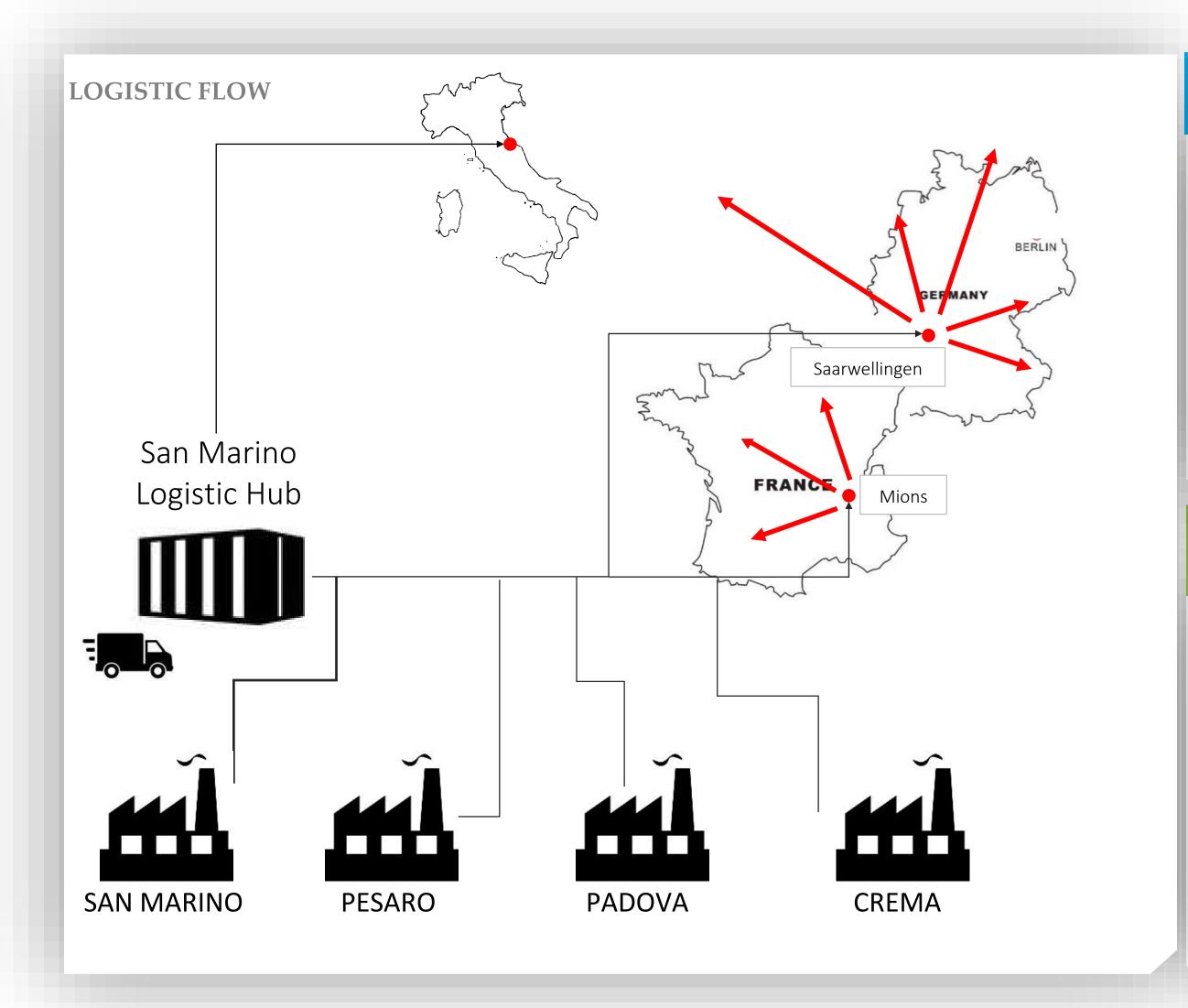
# **Trays offer**

- Customized trays productions
- Materials: PET 100% recyclable, Paper
- Customized advice service: prototype study with 3D printing, format and closing system analysis





# Logistic



#### **SERVICE LEVEL TO EUROPE**

- Shipment every working day
- Logistic Hubs in San Marino
   (Rovereta), Germany (Saarwellingen)
   and France (Mions) to serve Italy and
   Western Europe

#### MAIN OBJECTIVES PURSUED

- Service Level Improvement:
  - reduction of delivery times
  - flexibility of quantity delivered
- Internationalization as closer
   proximity of SIT Group to European
   customers





#### Emanuele Guidi Graphic Service Expert

#### Not only colour proof









#### Not only colour proof

#### **Objective**

Achieve best performance in a Colour validation development

Improve effectiveness and efficiency to the graphic chain process

Reduce costs









Improvement on a print proof technology, profiling system/software based on the type of print and the different substrates, permit us to achieve a very close result between colour proof (profiled Digital Epson) and final print.

Sometimes it's not feasible due to finishing varnish, type of substrate or lamination and special inks







(C) CIMGA

**Profile** 

Substrate

Spot colour

Colour gradient

**Finishing** 











# Considering that limits How can we **help** our customer to approve a **very close Colour Proof**?











One of the benefit of the gravure printing process is the **cylinder proof** phase

Working on cylinder proof activity we **improved** it in **quality** and **finishing reproduction** 













The first italian event on rotogravure

Think, Create, Print Roto











The first italian event on rotogravure







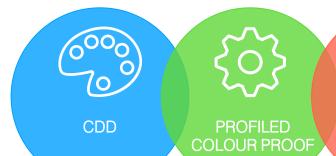
The Cylinder Proof replicates the **final result** of a graphic being printed using the **final substrate**, **inks** and **finishing** 

















Fixing colours and recipes before starting any development activities

First check of the final result, based on the own specifics and parameters before-engraving cylinders

Print proof simulation to avoid the attendance to the print run

Less waste Less costs related to the print run

schedule

Optimized

First Time Right



The first italian event on rotogravure









#### Benefit for the Customers

Focus on the Feasibility, Colour definition and Finishing

Support to find solution on a new project/artwork before the print

Save time and costs

First time right









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